

LION PARKSON RUN 2014 Raised RM1.008 Million for Home For Handicapped & Mentally Disabled Children in Banting

Kuala Lumpur, 23 September 2014 - Lion Parkson Run 2014 was organised by Lion-Parkson Foundation (LPF) and Lee Chong Wei Foundation on 14 September 2014 to raise funds for Home for Handicapped & Mentally Disabled Children located at Lot 1648, Jalan Angkasa, Bandar Mahkota Banting, 42700 Banting, Selangor. About 2,500 people turned up for the inaugural run despite the heavy rain.

Lion Group Executive Chairman and CEO, Tan Sri William Cheng flagged off the runners for the 10km category at Padang Merbok, Kuala Lumpur followed by Parkson Corporation Sdn Bhd's General Manager – Merchandising, Ms Natalie Cheng flagging off the participants for the 2km VIP category. Present at the Run included LPF Chairman, Puan Sri Chelsia Cheng; LPF Trustees, Mr CS Tang, Dr Yulduz Emiloglu and Dr Chua Siew Kiat; council members of The Kuala Lumpur and Selangor Chinese Chambers of Commerce and Industry, Parkson's suppliers and members of the public.

The Charity Run raised RM1.008 million which is part of the fund-raising to extend the Banting Home which presently can accommodate 100 children. The Home was officially opened by National Shuttle, Dato' Lee Chong Wei on 4 November 2012. It was built at a cost of RM2.2 million contributed by Lion-Parkson Foundation, on a 4.17 acres piece of land worth RM1.2 million donated by Lion Group. The funds to build the Home came from a series of TV programs in 2008 and the Million Dollar Dance Grand Finale Charity Show in February 2009, both produced by Puan Sri Chelsia Cheng. LPF is raising funds to build Phases 2 and 3 of the Home to accommodate another 100 children, and an orphanage and old folks home.

In her speech, Puan Sri Chelsia Cheng thanked all participants, donors and sponsors especially main sponsor Parkson Corporation Sdn Bhd; major sponsors, Diadora, Akemi, Bonia, Hwa Tai and Watatime; Oris as the official time keeper and Spritzer as the official drink.

Those who would like to donate to the Home may issue a cheque to Lion-Parkson Foundation or bank in to Lion-Parkson Foundation's account at Alliance Bank – 141850010001473. All donations to the Foundation are tax-exempt.

For further information, please contact Ms Quah Le Ching, Corporate Communications Department at tel no. 03-21420155 ext 2505 or fax no. 03-21428409