CeDR
CORPORATE CONSULTING
198501004328 (136767-V)

HIGH IMPACT, PERSUASIVE (H.I.P) PRESENTATION SKILLS

DATE: *24-25 April / 25-26 August / 8-9 December 2025* ***DURATION:*** *2 Days*
FEE: *RM 1,250* ***HRD CORP SCHEME:***
HRD Corp Claimable Courses

PROGRAM OVERVIEW

This course is designed to improve the confidence and skills of participants to ensure that their future presentations are effective, informative, and impactful. Presentations that convey their message and compel people to act on what they have heard.
In this technological age the power of a personal presentation is sometimes forgotten, but once you have discovered the secrets of giving an Effective Business Presentation there will be no stopping you. Imagine everyone talking positively about your topic. Imagine converting a whole room full of people to your way of thinking. This course is designed to be highly interactive because people learn best by doing rather than just by listening. Participants will design their own power point slides using the correct images, animations, font & colors.

LEARNING OUTCOMES

Upon completion of this program, participants will be able to:

- Conduct presentations professionally.
- Present in a positive manner, natural, clear, and relaxed.
- Handle questions and feedback confidently and professionally.
- Know how to sell ideas and inspire others

METHODOLOGY

- Lectures and Handouts
- Engaging Simulations
- Group Tasks and Game-based Learning
- Case Studies
- Videos
- Discussions and Sharing
- Practical Assessment

WHO SHOULD ATTEND

- Senior Level Manager
- First Level Manager
- Executives/Supervisory

FACILITATOR

Norshila Abdullah

With more than 25 years of teaching experience at tertiary level. She was a Senior Lecturer at the Department of Languages and Communication, Universiti Tenaga Nasional and was the Head of Department for 3 consecutive terms. She has taught various English courses since 1987. Norshila is a certified trainer. She has been training for over ten years. She designs and conducts various communication courses for both executives and non-executives.

PROGRAM CONTENT

Module 1
A Perspective On Presentations
- Why the need?
- The different presentation situations
- Building Self-Confidence as a Speaker
- The importance and responsibilities
- The presentation processes.

Module 2
Preparing For Your Presentation
- How to design graphs?
- How to use images, animations and transitions?
- Designing a template
- How to pick the right font type and size?
- How do colors affect the audience?

Module 3
The Opening
- The introduction: designing one that impresses.
- The first 3 minutes
- The ice breaker
- Creating the right atmosphere

Module 4
Providing Clarity To Your Message
- Your vocal communication
- Choice of words
- Your non-verbal communication
- The power of eye contact

Module 5
Structuring A Presentation
- The speak with Confidence System
- Six steps to creating the PERFECT presentation.
- Inserting alternative Narrative Pathways.
- Designing the end
- What you must know
- Structuring a short presentation: the PREP formula
- Structuring a longer presentation: the 8-step approach

Feedback, Consolidation and Application

PROGRAM SCHEDULE

Day 1

9:00am	- 10:30am	:	Module 1
10:30am	- 10:45am	:	Coffee Break
10:45am	- 1:00pm	:	Module 1 (*Continue*)
1:00pm	- 2:00pm	:	Lunch
2:00pm	- 3:30pm	:	Module 2
3:30pm	- 3:45pm	:	Coffee Break
3:45pm	- 5:30pm	:	Module 3
			End of the day

Day 2

9:00am	- 10:30am	:	Module 4
10:30am	- 10:45am	:	Coffee Break
10:45am	- 1:00pm	:	Module 4 (*Continue*)
1:00pm	- 2:00pm	:	Lunch
2:00pm	- 3:30pm	:	Module 5
3:30pm	- 3:45pm	:	Coffee Break
3:45pm	- 5:30pm	:	Module 5 (*Continue*)
			End of the day