

BUSINESS IMPROVEMENT VIA MULTIPLE PERSPECTIVE METHOD (MPM)

DATE: 20-21 June / 26-27 October 2023
26-27 February 2024

FEE: RM1,050

DURATION: 2 Days

HRD CORP SCHEME:
HRD Corp Claimable Courses

PROGRAM OVERVIEW

MPM is a powerful thinking tool that can be used to stimulate creativity and creative problem solving. Designed and developed in the mid-1980s, the MPM is one of the world's best thinking tools.

The underlying principle behind MPM is that parallel thinking is hugely more productive than adversarial thinking, argument or debate. In MPM, there are six different colored, metaphorical perspectives. Each perspective represents a different type or mode of thinking and can be used to methodically think through an issue or problem in order to develop effective new ideas and solutions.

MPM is a practical and effective management tool that can significantly improve the productivity and effectiveness of your organization. This has been proven over the years by many leading edge companies.

LEARNING OUTCOMES

Upon completion of this program, participants will be able to:

- Think differently about business issues and challenges and transform them into practical opportunities
- Use a structured process for developing, analyzing and implementing new ideas
- Use each perspective on its own and in sequence with the other perspectives
- Use the MPM to facilitate effective and productive meeting
- Use the MPM to generate, evaluate and select new ideas and solutions

METHODOLOGY

- This is a highly interactive sessions with numerous simulation, practice sessions, feedback and video/audio presentations. Self-assessments and written exercises are included for certain topics.

WHO SHOULD ATTEND

- Mid/Senior Level Manager
- First Level Manager
- Executive/ Supervisor

FACILITATOR

Dr Zainol Bin Abdul Rani

He has been a training facilitator and management consultant to various organizations and business establishments in Malaysia and the region since 1990. He is a mechanical engineer (graduated from Oklahoma State University in the USA in 1989), holds an MBA in Total Quality Management (graduated from Newport University, California, USA in 1998) and Doctor of Business Administration (DBA) (in Business Process Management) from University Utara Malaysia (2009).

PROGRAM CONTENT

Module 1

The Revolutionary Nature of Multiple Perspectives Method (MPM)

- The Limitations of Critical Thinking
- The Main Difficulty of Thinking: Confusion
- Parallel Thinking as Alternative to Argument
- Ego: the Biggest Obstacle to Effective Thinking
- Key Benefits in Using the MPM Method

Module 2

The Concept of Thinking Perspectives

- Information Available & Needed
- Intuition & Feelings
- Cautions & Downsides
- Benefits & Values
- Alternatives and Creative Ideas
- Managing the Thinking Process

Module 3

The Multiple Perspectives Method

- Why Multiple perspectives
- Factual perspective: Information Available and Needed
- Emotional perspective: Intuition and Feelings
- Cautious perspective: Cautions and Downsides
- Positive perspective: Benefits and Values
- Innovative/solutions perspective: Creative Ideas and Alternatives
- Metacognitive perspective: Managing the perspective Process

Module 4

How to Use the Multiple Perspectives Techniques

- Single Use of Each Perspective
- Systematic Use of the Perspectives
- Four Ways of Using the Perspectives
- Guidelines for Sequence in Using the Perspectives

PROGRAM SCHEDULE

Day 1

9:00am - 10:30am	:	Module 1
10:30am - 10:45am	:	Coffee Break
10:45am - 1:00pm	:	Module 1 (<i>Continue</i>)
1:00pm - 2:00pm	:	Lunch
2:00pm - 3:30pm	:	Module 2
3:30pm - 3:45pm	:	Coffee Break
3:45pm - 5:30pm	:	Module 2 (<i>Continue</i>)

End of the day

Day 2

9:00am - 10:30am	:	Module 3
10:30am - 10:45am	:	Coffee Break
10:45am - 1:00pm	:	Module 3 (<i>Continue</i>)
1:00pm - 2:00pm	:	Lunch
2:00pm - 3:30pm	:	Module 4
3:30pm - 3:45pm	:	Coffee Break
3:45pm - 5:30pm	:	Module 4 (<i>Continue</i>)

End of the day

